

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79100308
LAW OFFICE ASSIGNED	LAW OFFICE 116
MARK SECTION (no change)	
ARGUMENT(S)	
Likelihood of Confusion – Request for Suspension – Petition to Cancel Pending	
<p>The examining attorney has issued a Final Office Action refusing registration under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), citing the following trademark registrations as an obstacle to registration:</p>	
ZOOLOO YOUR NAME, YOUR DOMAIN, YOUR LIFE (and design) n° 3716289	
<p>The examining attorney has concluded that in view of these references, Applicant's mark, when used in connection with the following services –</p>	
Internet site design, editing and development; creating, organising and managing virtual communities on global communication networks and providing these communities with information, entertainment, education, exchange and meeting services	
<p>is likely to cause confusion among consumers. Applicant continues to disagree with this conclusion but has petitioned the Trademark Trial and Appeal Board ("Board") to cancel the cited registration on the grounds of abandonment.</p>	
<p>The determination of likelihood of confusion turns primarily on the similarity of the marks in question and the degree to which the identified goods are related. <i>In re E.I. Dupont de Nemours & Co.</i>, 177 USPQ 563 (CCPA 1973); <i>In re August Storck KG</i>, 218 USPQ 823 (TTAB 1983). Under <i>du Pont</i>, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973), the first factor requires examination of "the similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation and commercial impression." When considering the similarity of the marks, "[a]ll relevant facts pertaining to appearance, sound, and connotation must be considered before similarity as to one or more of those factors may be sufficient to support a finding that the marks are similar or dissimilar." <i>Recot, Inc. v. M.C. Becton</i>, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1899 (Fed. Cir. 2000). In this case, the marks are sufficiently distinguishable to avoid confusion.</p>	
<p>Notwithstanding and without waiving its arguments regarding the likelihood of confusion, Applicant believes that the mark in the cited registration has been abandoned and filed a Petition to Cancel the</p>	

cited registration on April 15, 2013. The cancellation proceeding is currently pending before the Board.

Applicant requests suspension of prosecution pending the outcome of the cancellation, which if granted, will be dispositive of the substantive refusal.

Applicant has filed a Notice of Appeal to the Board concurrently with this Request for Reconsideration.

GOODS AND/OR SERVICES SECTION (003)(no change)

GOODS AND/OR SERVICES SECTION (009)(current)

INTERNATIONAL CLASS	009
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DESCRIPTION

Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; electronic, optical and magnetic data media, namely, blank recording discs, audio tapes, video tapes, computer diskettes, video discs, optical discs and compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB memory drives, interactive compact discs, all featuring text, sound, voice, music, animated and images, uniform resource locators, source codes, computer data, games, and databases; recording discs, video tapes, computer diskettes; video discs, optical discs, compact discs with read-only memory; interactive compact discs; computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

GOODS AND/OR SERVICES SECTION (009)(proposed)

INTERNATIONAL CLASS	009
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TRACKED TEXT DESCRIPTION

Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; ~~electronic, optical and magnetic data media, namely, blank recording discs, audio tapes, video tapes, computer diskettes, video discs, optical discs and compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB memory drives, interactive compact discs, all featuring text, sound, voice, music, animated and images, uniform resource locators, source codes, computer data, games, and databases;~~ blank electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disc, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact disc; ~~recording discs, video tapes, computer diskettes;~~ prerecorded electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disc, optical discs, compact discs, magnetic

[discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact discs, all featuring music, computer games, databases, animated television shows, audio lectures, in the field of information technology, online protection of children, parental control and internet filtering;](#)
~~video discs, optical discs, compact discs with read-only memory;~~ computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; ~~interactive compact discs;~~ calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

FINAL DESCRIPTION

Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; blank electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact disc; prerecorded electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact discs, all featuring music, computer games, databases, animated television shows, audio lectures, in the field of information technology, online protection of children, parental control and internet filtering; computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

GOODS AND/OR SERVICES SECTION (016)(current)

INTERNATIONAL CLASS

016

DESCRIPTION

Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, paints, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

GOODS AND/OR SERVICES SECTION (016)(proposed)

INTERNATIONAL CLASS

016

TRACKED TEXT DESCRIPTION

~~Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters;~~ Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters in the field of consumers products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; ~~artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, easels, notepads, notebooks;~~ artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

FINAL DESCRIPTION

Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters in the field of consumers products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

GOODS AND/OR SERVICES SECTION (035)(current)

INTERNATIONAL CLASS

035

DESCRIPTION

Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; data processing and storage services for others; database management for others

GOODS AND/OR SERVICES SECTION (035)(proposed)

INTERNATIONAL CLASS

035

TRACKED TEXT DESCRIPTION

Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; ~~data processing and storage services for others;~~ data processing for others; database management for others

FINAL DESCRIPTION

Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer

databases; data processing for others; database management for others

GOODS AND/OR SERVICES SECTION (038)(current)

INTERNATIONAL CLASS

038

DESCRIPTION

Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; cable and satellite communication and television; computer-aided transmission of images and messages

GOODS AND/OR SERVICES SECTION (038)(proposed)

INTERNATIONAL CLASS

038

TRACKED TEXT DESCRIPTION

Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; ~~cable and satellite communication and television~~; [Communication by cable network and by satellite and television transmissions](#); computer-aided transmission of images and messages

FINAL DESCRIPTION

Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; Communication by cable network and by satellite and television transmissions; computer-aided transmission of images and messages

GOODS AND/OR SERVICES SECTION (041)(current)

INTERNATIONAL CLASS

041

DESCRIPTION

Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; cultural activities, namely, film festivals, exhibitions, shows, concerts, movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

GOODS AND/OR SERVICES SECTION (041)(proposed)

INTERNATIONAL CLASS

041

TRACKED TEXT DESCRIPTION

Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; ~~cultural activities, namely, film festivals, exhibitions, shows, concerts, movies;~~ cultural activities, namely, film festivals, cultural exhibitions in the field of art, cultural shows in the nature of ballet performances, fashion shows, plays, magic shows, musicals, live music concerts, displaying a series of movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

FINAL DESCRIPTION

Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; cultural activities, namely, film festivals, cultural exhibitions in the field of art, cultural shows in the nature of ballet performances, fashion shows, plays, magic shows, musicals, live music concerts, displaying a series of movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art,

culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

GOODS AND/OR SERVICES SECTION (042)(no change)

SIGNATURE SECTION

RESPONSE SIGNATURE	/AIC/
SIGNATORY'S NAME	Andy I. Corea
SIGNATORY'S POSITION	Attorney of Record, Connecticut Bar Member
SIGNATORY'S PHONE NUMBER	203-324-6155
DATE SIGNED	04/15/2013
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES

FILING INFORMATION SECTION

SUBMIT DATE	Mon Apr 15 12:45:52 EDT 2013
TEAS STAMP	USPTO/RFR-65.51.38.130-20 130415124552350733-791003 08-500389b738a1d189123288 9bd96ac7c959531d7a1313bd7 67df8ee4af289ba6c-N/A-N/A -20130415122441881036

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **79100308** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Likelihood of Confusion – Request for Suspension – Petition to Cancel Pending

The examining attorney has issued a Final Office Action refusing registration under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), citing the following trademark registrations as an obstacle to registration:

ZOOLoo YOUR NAME, YOUR DOMAIN, YOUR LIFE (and design) n° 3716289

The examining attorney has concluded that in view of these references, Applicant's mark, when used in connection with the following services –

Internet site design, editing and development; creating, organising and managing virtual communities on global communication networks and providing these communities with information, entertainment, education, exchange and meeting services

is likely to cause confusion among consumers. Applicant continues to disagree with this conclusion but has petitioned the Trademark Trial and Appeal Board ("Board") to cancel the cited registration on the grounds of abandonment.

The determination of likelihood of confusion turns primarily on the similarity of the marks in question and the degree to which the identified goods are related. *In re E.I. Dupont de Nemours & Co.*, 177 USPQ 563 (CCPA 1973); *In re August Storck KG*, 218 USPQ 823 (TTAB 1983). Under *du Pont*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973), the first factor requires examination of "the similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation and commercial impression." When considering the similarity of the marks, "[a]ll relevant facts pertaining to appearance, sound, and connotation must be considered before similarity as to one or more of those factors may be sufficient to support a finding that the marks are similar or dissimilar." *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1899 (Fed. Cir. 2000). In this case, the marks are sufficiently distinguishable to avoid confusion.

Notwithstanding and without waiving its arguments regarding the likelihood of confusion, Applicant believes that the mark in the cited registration has been abandoned and filed a Petition to Cancel the cited registration on April 15, 2013. The cancellation proceeding is currently pending before the Board.

Applicant requests suspension of prosecution pending the outcome of the cancellation, which if granted, will be dispositive of the substantive refusal.

Applicant has filed a Notice of Appeal to the Board concurrently with this Request for Reconsideration.

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; electronic, optical and magnetic data media, namely, blank recording discs, audio tapes, video

tapes, computer diskettes, video discs, optical discs and compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB memory drives, interactive compact discs, all featuring text, sound, voice, music, animated and images, uniform resource locators, source codes, computer data, games, and databases; recording discs, video tapes, computer diskettes; video discs, optical discs, compact discs with read-only memory; interactive compact discs; computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

Original Filing Basis:

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; ~~electronic, optical and magnetic data media, namely, namely, blank recording discs, audio tapes, video tapes, computer diskettes, video discs, optical discs and compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB memory drives, interactive compact discs, all featuring text, sound, voice, music, animated and images, uniform resource locators, source codes, computer data, games, and databases;~~ blank electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact disc; recording discs, video tapes, computer diskettes; prerecorded electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact discs, all featuring music, computer games, databases, animated television shows, audio lectures, in the field of information technology, online protection of children, parental control and internet filtering; ~~video discs, optical discs, compact discs with read-only memory;~~ computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; ~~interactive compact discs;~~ calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

Class 009 for Electronic apparatus and instruments, namely electronic components specifically for computers, tablets, telephones, and mobile telephones; electronic card readers, games apparatus designed solely to be used with television sets; photographic, cinematographic and teaching apparatus and instruments, namely, cameras, camera lenses, video cameras, projectors, projectors for transparencies, multimedia projectors, LCD projectors, overhead projectors, television screens, exposed camera and photographic films, computers; apparatus for recording, transmitting and reproducing sound or images; blank electronic, optical and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact disc; prerecorded electronic, optical

and magnetic data media, namely recording discs, audio tapes, video tapes, computer diskettes, video disk, optical discs, compact discs, magnetic discs, long playing records, CD, DVD, flash memories, numeric files, USB keys, interactive compact discs, all featuring music, computer games, databases, animated television shows, audio lectures, in the field of information technology, online protection of children, parental control and internet filtering; computer programs, software and software packages for parental control and internet filtering, online protection of children, consumer products and services, internet security and protection, database management, data encryption, entertainment, and education; calculating machines; data processing equipment; computers and laptop computers; computer peripherals; telephone apparatus; mobile telephones and parts and components thereof

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 016 for Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, paints, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

Original Filing Basis:

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: ~~Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters;~~ Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters in the field of consumers products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; ~~artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, paints, easels, notepads, notebooks;~~ artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

Class 016 for Printed matter, namely, pamphlets, brochures, booklets, leaflets, flyers, informational sheets, books, catalogs, and newsletters in the field of consumers products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; printed matter, namely, posters, dictionaries, greeting cards, and stickers; newspapers; newsletters featuring reviews in the field of consumer products and services, information technology, entertainment and

education, online protection of children, parental control and internet filtering; magazines in the field of field of consumer products and services, information technology, entertainment and education, online protection of children, parental control and internet filtering; sheet music; bookbinding material; photographs; stationery; artists' supplies, namely, brushes, pastels, pens, pencils, felt-tip pens, ring binders, canvas panels, easels, notepads, notebooks; printed instructional and teaching materials in the field of consumer products and services, parental control, internet filtering, entertainment, and education

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; data processing and storage services for others; database management for others

Original Filing Basis:

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; ~~data processing and storage services for others~~; [data processing for others](#); database management for others

Class 035 for Arranging of subscriptions to newspapers and other publications of others; computer file management; compilation of information into computer databases; systemization of information into computer databases; data processing for others; database management for others

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 038 for Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; cable and satellite communication and television; computer-aided transmission of images and messages

Original Filing Basis:

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts,

wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; ~~cable and satellite communication and television~~; Communication by cable network and by satellite and television transmissions; computer-aided transmission of images and messages

Class 038 for Telecommunications services, namely, telecommunication access services, rental of telecommunications equipment, providing advanced calling features, transmission of webcasts, wireless telephone services; transmission of data, text, images, sound, voice and documents in the field of consumer products and services, computers, entertainment, culture, education, online protection of children, parental control and internet filtering; press information and communications agency services, namely, the transmission of news items to others; paging services by radio, telephone and other means of telephone communication; radio, computer and telephone communication, via fiber-optic networks and computer terminals; broadcasting of radio and television programs; electronic and computer messaging services; data transmission via computers; Communication by cable network and by satellite and television transmissions; computer-aided transmission of images and messages

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; cultural activities, namely, film festivals, exhibitions, shows, concerts, movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

Original Filing Basis:

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services,

parental control and internet filtering, online protection of children, entertainment, education, and culture; ~~cultural activities, namely, film festivals, exhibitions, shows, concerts, movies;~~ cultural activities, namely, film festivals, cultural exhibitions in the field of art, cultural shows in the nature of ballet performances, fashion shows, plays, magic shows, musicals, live music concerts, displaying a series of movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

Class 041 for Education services, namely, providing classes, seminars, workshops in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; training in the field of consumer products and services, parental control and internet filtering, online protection of children, entertainment, education, and culture; cultural activities, namely, film festivals, cultural exhibitions in the field of art, cultural shows in the nature of ballet performances, fashion shows, plays, magic shows, musicals, live music concerts, displaying a series of movies; publication of books and reviews; book lending; agencies for performing artists; film rental; organization of competitions in the field of education or entertainment, namely, dance, music, art, culinary, fashion, and technology; organization and holding of colloquiums, conferences, and meetings in the field of information technology, parental control and internet filtering, entertainment, education, consumer products and services, online protection of children, internet filtering for non-business and non-commercial purposes; organization of exhibitions for cultural or educational purposes in the field of information technology, parental control and internet filtering, entertainment and education, consumer products and services, and online protection of children; music publishing; record production and music editing; organization of online meetings in the field of education, culture, and entertainment, internet technology, parental control and internet filtering, consumer products and services, online protection of children and internet filtering for non-business and non-commercial purposes

Filing Basis Section 66(a), Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /AIC/ Date: 04/15/2013

Signatory's Name: Andy I. Corea

Signatory's Position: Attorney of Record, Connecticut Bar Member

Signatory's Phone Number: 203-324-6155

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian

attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

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